

ABSTRACT OF THE DISCLOSURE

An object is to provide an image pickup apparatus which can improve convenience of white sheet data used for correcting the color of a picked-up image. Each  
5 image pickup data is converted into a file by an image filing unit and recorded by a medium-recording unit. Average value data of each color component data for part of the picked-up data is stored in an area different from the image pickup data recording area in  
10 each file.

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